NPONTU TECHNOLOGIES

Making you free to achieve...

VALUE ADDED SERVICES PROPOSAL

NPONTU TECHNOLOGIES

Making you free to achieve...

WHO WE ARE

We are a technology company focused on enhancing business efficiency through innovative solutions. Our expertise includes AI, big data, software development, mobile apps, and communication systems. By leveraging advanced algorithms and data analysis, we enable businesses to gain a competitive edge.

Our software engineers create seamless digital experiences using cutting-edge tools, while our email, SMS notification, and USSD services facilitate effective communication and off-net solutions.

Additionally, we offer consultancy and outsourcing services to guide businesses in making informed technology-related decisions as well as delegate non-core tasks for optimum use of resources.

NPONTU TECHNOLOGIES
Making you free to achieve...

OUR SERVICES

- AI & Big Data
- Platforms & Software Development
- IT Consultancy & Outsourcing
- Value-Added Services

OUR MISSION, VISION & VALUES

VISION

Making our customers free to achieve

MISSION

To drive growth using relevant technology and inspire change in people and business.

VALUES

Service | Innovation | Team Spirit

NPONTU TECHNOLOGIES
Making you free to achieve...

SOME BRANDS **WE SERVE**

NPONTU TECHNOLOGIES
Making you free to achieve...

VALUE ADDED SERVICES

VAS can be a way for businesses to differentiate themselves from their competitors and to provide more value to their customers. They can also be a way to generate additional revenue.

We provide value added service platforms that enhance people's lives, help them communicate with each other at any part of the world, and solve their problems faster.

We ensure business owners get the right value for money, and clients are always in touch with service providers.

Our products and services under this category are:

- Transactional & Bulk SMS
- Transactional & Bulk Email Services
- Payment Services
- USSD Development
- Short & Long Code
- Social Media Management

Benefits of using our services:

- 24/7 Support
- High Availability
- Cheaper & Reliable

Unlocking Convenience & Connectivity with Our USSD Service

*899#

USSD

Interact with your customers with no internet access involved using our USSD services.

A predefined session is started once a user dials in to facilitate the transfer of information between your application and the user.

NPONTU TECHNOLOGIES
Making you free to achieve...

SERVICE OFFER

***899#**

Whether short code or USSD, Npontu Technologies is capable to provide an end-to-end solution for these services including:

NPONTU TECHNOLOGIES
Making you free to achieve...

SHARED USSD PRICING

Components	Shared USSD (GHS)
Shared USSD monthly renewal	500.00 (1 Digit Extension) e.g. ***899*1#** 350.00 (2 Digit Extension) e.g. ***899*12#** 200.00 (3 Digit Extension) e.g. ***899*123#**
USSD Flow Development & Administrative Portal (Upon Request) **NB: Kindly note that this is a one-time payment and the service fee may vary based on the request features.**	2,000.00

NPONTU TECHNOLOGIES
Making you free to achieve...

NB: Above 100,000 sessions per month, the cost will be session based. This will be charged at a unit price of 0.00989p

MONTHLY RECURRING COST

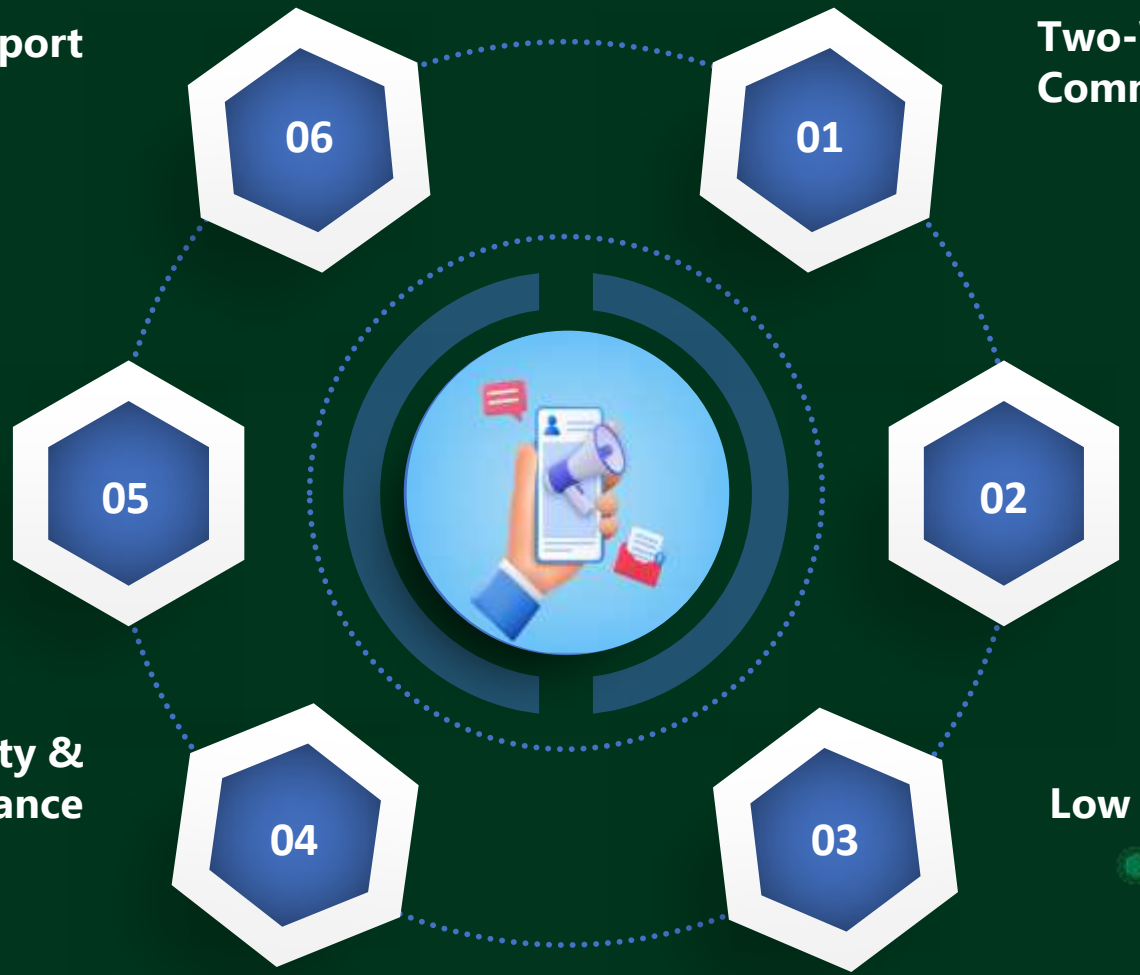
Below is the cost for Shared USSD:

Cost Details	Amount (GHS)
Monthly USSD Renewal Cost	Based on the extension code selected
Monthly Maintenance & Support	300.00
TOTAL	**Extension code selected + 300.00**

NB: Monthly Maintenance and Support fee is GHS 300.00

NPONTU TECHNOLOGIES
Making you free to achieve...

KEY FEATURES & FUNCTIONALITIES



Analytics & Report

Two-Way Communication

Personalization

Interactive Menu

Security & Compliance

Low Cost

NPONTU TECHNOLOGIES
Making you free to achieve...

USE CASES & APPLICATIONS

Customer Support Service

Surveys

Appointment Scheduling & Reservation

Interactive marketing campaigns

Mobile Payments & Wallets

Voting & Polling

NPONTU TECHNOLOGIES
Making you free to achieve...

BENEFITS & VALUE PROPOSITION

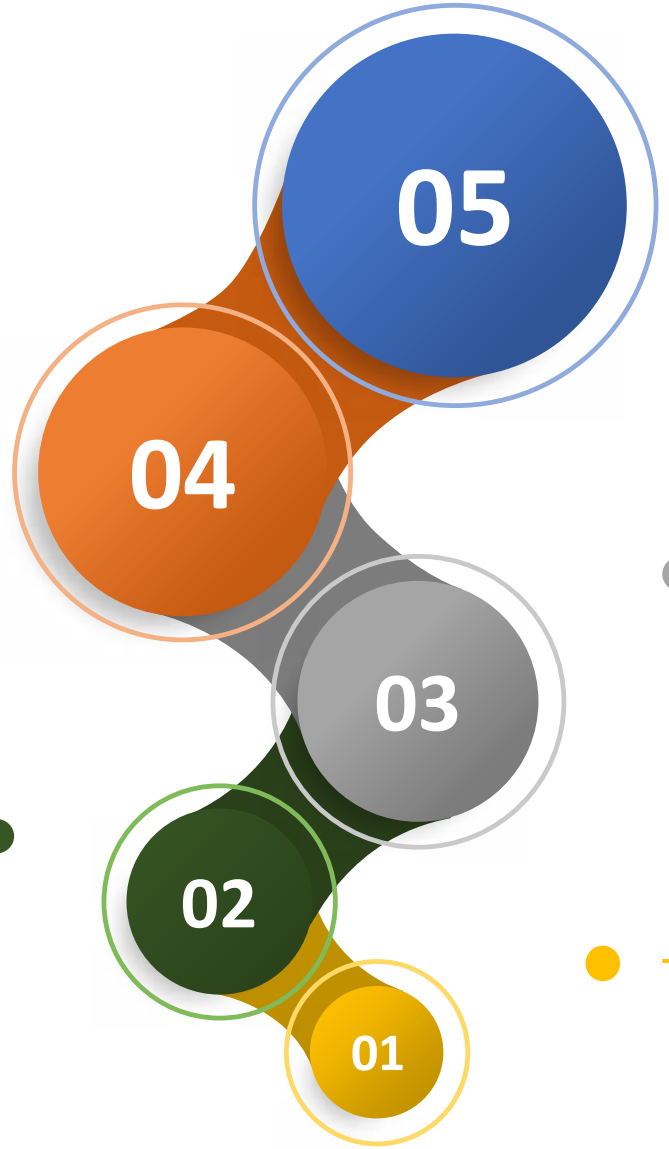
NPONTU TECHNOLOGIES
Making you free to achieve...

Instant Reach

Our USSD solution allows you to reach your customers instantly, no matter where they are or what device they are using.

Cost-Effective

Our USSD solution is a cost-effective way to reach a large audience with your marketing messages.



Wider Accessibility

Achieve an increased customer satisfaction, improved brand perception, and greater market share with our USSD solution

Enhanced Customer Experience

Our USSD solution provides a convenient and user-friendly way for customers to access your products and services, resulting in a more positive and memorable experience.

Increased Efficiency

Our USSD solution can help you to improve efficiency by reducing the need for manual processes and providing a more streamlined way to interact with your customers

WHY CHOOSE OUR USSD SOLUTION?

Enhanced Data Protection

Cost-Effectiveness

Dedicated Support Services

Flexibility & Scalability

NPONTU TECHNOLOGIES
Making you free to achieve...

Deywuro: The Omnichannel Messaging Platform

A powerful platform designed to help organisations deliver seamless, personalized, and contextual experiences that drive engagement, 360 analytics, and revenue.

DEYWURO KEY CAPABILITIES

OMNICHANNEL MESSAGING

Engage customers across multiple channels and devices using a single platform.

MULTI-USER ACCESS & SECURITY

Get your whole team on board and assign privileges and user rights based on their respective roles in your business.

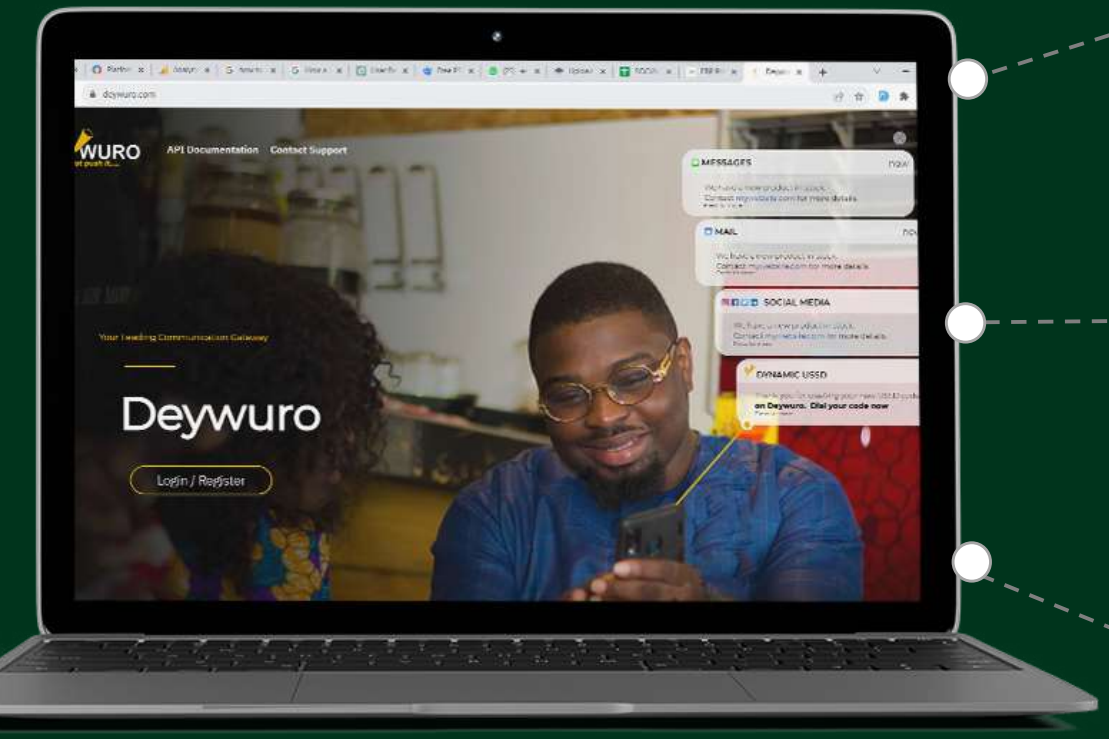
AUTOMATION

Add significant to your service provision by automation process flows and workflows to save time, and improve efficiency.

ANALYTICS

Track performance, measure ROI, and optimize campaigns using real-time insights and data.

SOLUTION FEATURES

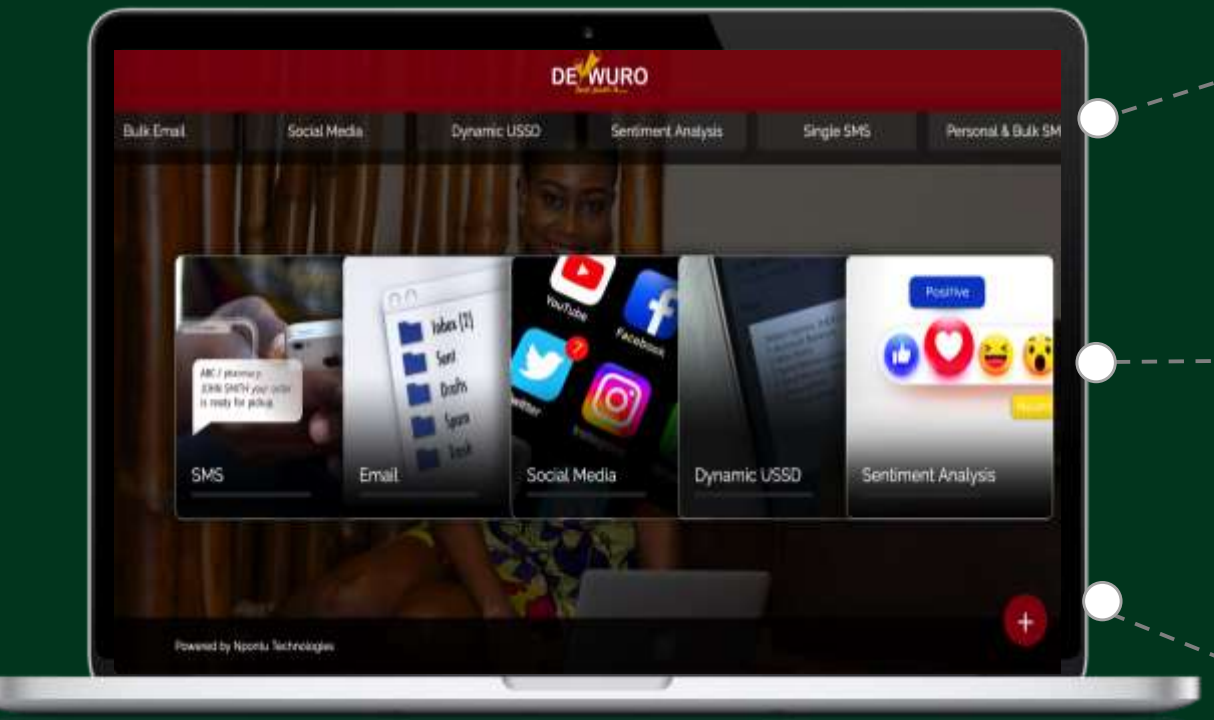


Single SMS & API
Integration Features

Personalized SMS : Create a personal touch with your customers when sending SMS campaigns

Bulk SMS: Reach out to all your customers in a single campaign

OTHER FEATURE MODULES

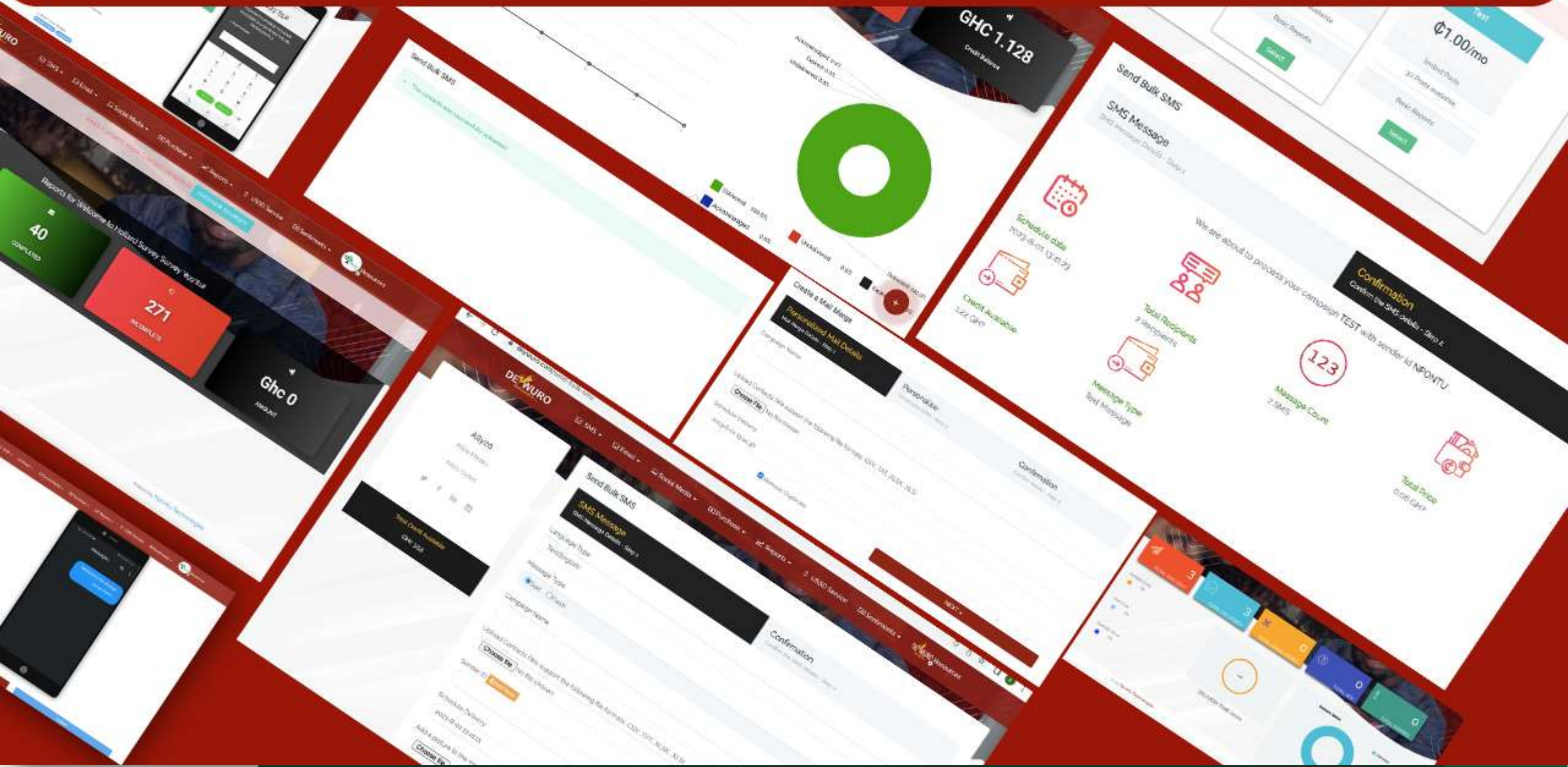


Email: Single, Personalized & Bulk Email feature

Dynamic USSD: Users can easily setup USSD Flows for any USSD based service dynamically

Social Media & Sentiment analysis

Deywuro Administrative Portal



BULK SMS PRICING (CLIENT)

0.028 GHS	0.026 GHS	0.024 GHS	0.022 GHS
1 – 50 SMSs	51 – 250 SMSs	251 – 1,500 SMSs	1,501 – 15,000 SMSs
0.020 GHS	0.019 GHS	0.018 GHS	0.017 GHS
15,001 – 125,000 SMSs	125,001 – 240,000 SMSs	240,001 – 500,000 SMSs	500,001+ SMSs

Select a suitable package based on your SMS consumption on a monthly basis.

TECHNICAL VALUE PROPOSITION

Multiple Dedicated Accounts per each Telecom Operator

Unmatched TPS & Bandwidth and API for multiple channel connections

Reporting portal with error code referencing

ANALYTICS

Real Time 360 degrees Dashboard Analytical Performance Monitoring of all SMS Campaigns

SMS Content Masking Feature

John Doe	john.doe@example.com	555-123-456
Jane Roe	jane.roe@example.com	555-789-456
John Doe	john.doe@example.com	555-123-456

XXX	XXX@example.com	555-XXXXXX
XXX	XXX@example.com	555-XXXXXX
XXX	XXX@example.com	555-XXXXXX

Swift Sender ID Filtering & Management to keep your Brand Identity & reduce Smishing attacks

BULK EMAIL PRICING

NPONTU TECHNOLOGIES
Making you free to achieve...

EMAILS	PRICE (USD)	DURATION
Up to 300	Free	Fixed per month
Up to 20,000	78.00	Fixed per month
Up to 40,000	90.00	Fixed per month
Up to 60,000	106.80	Fixed per month
Up to 100,000	154.80	Fixed per month
Up to 150,000	202.80	Fixed per month
Up to 250,000	286.80	Fixed per month
Up to 350,000	346.80	Fixed per month
Up to 500,000	478.80	Fixed per month
Up to 750,000	670.80	Fixed per month
Up to 1,000,000	802.80	Fixed per month
1,000,000 or more	Contact us for a plan	Fixed per month

TRANSACTIONAL EMAIL PRICING

NPONTU TECHNOLOGIES
Making you free to achieve...

EMAILS	PRICE (USD)	DURATION
Up to 300	0	Fixed per month
Up to 20,000	18.00	Fixed per month
Up to 60,000	46.80	Fixed per month
Up to 100,000	78.00	Fixed per month
Up to 150,000	114.00	Fixed per month
Up to 250,000	192.00	Fixed per month
Up to 500,000	360.00	Fixed per month
Up to 1,000,000	660.00	Fixed per month
1,000,000 or more	Contact us for a plan	Fixed per month

SMS GEOGRAPHIC REACH

We have a global SMS gateway that allows you engage your customers all over the world

We offer a 24/7 support and monitoring to all our clients

Deywuro is available in over 100 countries and supports over 20 languages

NPONTU TECHNOLOGIES
Making you free to achieve...

CONTACT US

marketing@npontu.com |
business@npontu.com

055 654 1525 | 024 337 5520 |
030 801 2328

npontutechnologies

www.npontu.com

NPONTU
TECHNOLOGIES
Making you free to achieve...